

Brand Product Agency

Pinpoint Media 1707 Osage Street Alexandria, VA 22302

> Advertiser Schedule Dates Contract # A Stronger Vermont (82921) Pinpoint Media (13513) 09/29/16-10/12/16 1436206 CO-OP Entered By Date Entered Headline # Last Modified Lindsay Benoit 10/04/16 ECR25317303 8 09/25/16

Katz - Washington DC, Washington DC (1179) 60/73/729 (562998) Political - Issues / Propositions (1068) Demo Order Type

Commission Package Deal Net Total Commission % 15.00 \$13,906.00 \$2,454.00 Normal

National/Political 60/73/729 Katz - Washington DC Standard Nicole, Meade, Sales Tax

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Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type Account Types

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

By Broadcast Month S Oct. 2016 Grand Total: 169 169 \$16,360.00 \$16,360.00

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	Corpressor	Date: Cor				ņ	Accepted-Stallon	Accep	Date:			Accepted-Agency/Advertiser:	Accepted
			CACT	CONFIRMATION CONTRA	NOLL	RMA	I ONE	0					
						l	L						
Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	1			×	6A	:30 6A- Local 22 News at 6A		10/03/16-10/03/16 3	10/03/1	13.0 Normal Line / SPOT	13.0
Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	ы	×		-	6A	:30 6A- Local 22 News at 6A		09/30/16-09/30/16 3	09/30/1	12.0 Normal Line / SPOT	12.0
Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	1		×	1	6A	:30 6A- Local 22 News at 6A		09/29/16-09/29/16 3	09/29/1	11.0 Normal Line / SPOT	11.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1		×		5A	:30 5A- Local 22 News at 5A		10/12/16-10/12/16 3	10/12/1	10.0 Normal Line / SPOT	10.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1		<u> </u>	1 ×	SA	:30 5A- Local 22 News at 5A	3 :3	10/11/16-10/11/16	10/11/1	9.0 Normal Line / SPOT	9.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1			×	SA	:30 5A- Local 22 News at 5A	3 :3	10/10/16-10/10/16	10/10/1	8.0 Normal Line / SPOT	8.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1	×		P	5A	:30 5A- Local 22 News at 5A	:3	10/07/16-10/07/16	10/07/1	7.0 Normal Line / SPOT	7.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1		 ×		5A	:30 5A- Local 22 News at 5A	:3	10/06/16-10/06/16	10/06/1	6.0 Normal Line / SPOT	6.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1		×		SA	:30 5A- Local 22 News at 5A		10/05/16-10/05/16 3	10/05/1	5.0 Normal Line / SPOT	5.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1		<u> </u>	×	SA	:30 SA- Local 22 News at SA	:3	10/04/16-10/04/16	10/04/1	4.0 Normal Line / SPOT	4.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	ı			×	5A	:30 5A- Local 22 News at 5A		10/03/16-10/03/16 3	10/03/1	3.0 Normal Line / SPOT	3.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1	×			5A	:30 5A- Local 22 News at 5A		09/30/16-09/30/16 3	09/30/1	2.0 Normal Line / SPOT	2.0
Local 22 News This Morning 9/25/16	\$60.00 Burlington (WVNY)	\$60.00	1		×	+	5A	:30 5A- Local 22 News at 5A	::	09/29/16-09/29/16	09/29/1	1.0 Normal Line / SPOT	1.0
Comments Entered	tal Station	Rate Total	Spots	Fr Sa Su	Tu We Th	₹	WdS	Run Times	Sec Length	Dates Ser	#	Line Type / Break Type (Ref #)	Line



Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Product Agency 유 Buyer Name Brand Comments Billing Type **Account Types** Phone/Fax Sales Office Salesperson Advertiser Schedule Dates Contract # A Stronger Vermont (82921) 09/29/16-10/12/16 National/Political 60/73/729 Katz - Washington DC, Washington DC (1179) 60/73/729 (562998) Political - Issues / Propositions (1068) Pinpoint Media (13513) 1436206 Standard Nicole, Meade, Katz - Washington DC Net Total Demo Package Deal Order Type CO-OP Sales Tax **Entered By** Last Modified Date Entered Commission Commission % Headline # 10/04/16 Lindsay Benoit \$13,906.00 15.00 ECR25317303 8 09/25/16 \$2,454.00 Normal

By Broadcast Month Spots
Oct. 2016 169

Grand Total:

169

\$16,360.00

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

	-		Comments	Date:					Hon.	Accepted Station	Oake:			Accepted Agency/Advertiser:	r-pedger
			_		RAC	ON T	N N	ATIC		CONFIRMATION CONTRA					
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2		×		2	:30 7A- Good Morning America	:30 7/	ω	10/07/16-10/07/16	27.0 Normal Line / SPOT	27.0 N
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2		×		2	:30 7A- Good Morning America	:30 7/	ω	10/06/16-10/06/16	26.0 Normal Line / SPOT	26.0
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2			×	2	:30 7A- Good Morning America	:30 7/	w	10/05/16-10/05/16	25.0 Normal Line / SPOT	25.0
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2		ļ	×	2	:30 7A- Good Morning America	:30 7/	w	10/04/16-10/04/16	24.0 Normal Line / SPOT	24.0
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2				2 ×	:30 7A- Good Morning America	:30 7/	ш	10/03/16-10/03/16	23.0 Normal Line / SPOT	23.01
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2	×			2	:30 7A- Good Morning America	:30 7/	ω	09/30/16-09/30/16	22.0 Normal Line / SPOT	22.01
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2		×		2	:30 7A- Good Morning America	:30 7/	ω	09/29/16-09/29/16	21.0 Normal Line / SPOT	21.0
) 9/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1		<u> </u>	×	щ	:30 6A- Local 22 News at 6A	:30 6/	w	10/12/16-10/12/16	20.0 Normal Line / SPOT	20.01
1/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	<u></u>			×	H	:30 6A- Local 22 News at 6A	:306/	w	10/11/16-10/11/16	19.0 Normal Line / SPOT	19.01
J 9/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	<u> </u>				×	:30 6A- Local 22 News at 6A	:306/	w	10/10/16-10/10/16	18.0 Normal Line / SPOT	18.0
3 9/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1	×			H	:30 6A- Local 22 News at 6A	:306/	ω	10/07/16-10/07/16	17.0 Normal Line / SPOT	17.0 N
3 9/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	L.		×		<u>-</u>	:30 6A- Local 22 News at 6A	:306/	ω	10/06/16-10/06/16	16.0 Normal Line / SPOT	16.0 \
3 9/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	ы			×	ш	:30 6A- Local 22 News at 6A	:30 6/	ш	10/05/16-10/05/16	15.0 Normal Line / SPOT	15.0 N
1 9/25/1	Local 22 News This Morning 9/25/16	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	→			×	1	:30 6A- Local 22 News at 6A	:30 6/	ω	10/04/16-10/04/16	14.0 Normal Line / SPOT	14.0 \
Entered	Comments	Station	Total	Rate	Su Spots	Fr Sa S	ੜ	o Iu We	OM MdS	Run imes	sec Length	ŭ	Dates	Line Type / Break Type (Ref #)	Ę



Product Agency Advertiser Schedule Dates

Brand

Pinpoint Media 1707 Osage Street #103 Alexandria, VA 22302

Sales Office

Salesperson

Phone/Fax Buyer Name

Nicole, Meade,

Contract # A Stronger Vermont (82921) Katz - Washington DC Katz - Washington DC, Washington DC (1179) 60/73/729 (562998) Political - Issues / Propositions (1068) Pinpoint Media (13513) 09/29/16-10/12/16 1436206 Package Deal Order Type CO-OP Headline # Date Entered Entered By Last Modified ECR25317303 Lindsay Benoit 10/04/16 09/25/16 Normal

Burlington (WVNY)
By Broadcast Month Spots
Oct. 2016 169

Grand Total:

169

\$16,360.00 \$16,360.00

60/73/729	Net Total	\$13,90
National/Political	Sales Tax	
Standard		
TV 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL	ΊΑ EMAIL. PYMT Τ	O FOLL
OW DAY PRIOR TO START.		

Net Total Commission

\$13,906.00

\$2,454.00

Commission %

15.00

Comments Billing Type **Account Types** 유

			Comments	Date:					Non-	Accepted-Station	Date			Actepted-Agency/Advertiser:	oled-
					RACI	ÖNI	JN C	MATIC	岗	CONFIRMATION CONTRA					
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.00	\$40.00	1				1 ×	:30 9A- Dr. Oz	:30	4	10/03/16-10/03/16	39.0 Normal Line / SPOT	9.0
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.00	\$40.00	щ	×			1	:30 9A- Dr. Oz	:30	4	09/30/16-09/30/16	38.0 Normal Line / SPOT	8.0
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.00	\$40.00	<u></u>		×		<u> </u>	:30 9A- Dr. Oz	:30	4	09/29/16-09/29/16	37.0 Normal Line / SPOT	7.0
9/25/16	This Week	\$75.00 Burlington (WVNY)	\$75.00	\$75.00		×			<u> </u>	:30 9A- This Week	:30	4	10/09/16-10/09/16	36.0 Normal Line / SPOT	6.0
9/25/16	This Week	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	-	×				:30 9A- This Week	:30	4	10/02/16-10/02/16	35.0 Normal Line / SPOT	5.0
9/25/16	Good Morning America	\$45.00 Burlington (WVNY)	\$45.00	\$45.00	<u></u>	 ×		*		:30 8A- Good Morning America Weekend	:30	4	10/09/16-10/09/16	34.0 Normal Line / SPOT	6 6
9/25/16	Good Morning America	\$45.00 Burlington (WVNY)	\$45.00	\$45.00		 ×			р.	:30 8A- Good Morning America Weekend	:30	4.	10/02/16-10/02/16	33.0 Normal Line / SPOT	3.0
9/25/16	Good Morning America	\$45.00 Burlington (WVNY)	\$45.00	\$45.00	-	×			<u> </u>	:30 8A- Good Morning America Weekend	:30	4.	10/08/16-10/08/16	32.0 Normal Line / SPOT	2.01
9/25/16	Good Morning America	\$45.00 Burlington (WVNY)	\$45.00	\$45,00	<u> </u>	×			н	:30 8A- Good Morning America Weekend	:30	4	10/01/16-10/01/16	31.0 Normal Line / SPOT	1.0
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2		ļ	×	2	:30 7A- Good Morning America	:30	ω	10/12/16-10/12/16	30.0 Normal Line / SPOT	0.0
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2			×	2	:30 7A- Good Morning America	:30	ω	10/11/16-10/11/16	29.0 Normal Line / SPOT	9.0
9/25/16	Good Morning America	\$150.00 Burlington (WVNY)	\$150.00	\$75.00	2				2 ×	:30 7A- Good Morning America	:30	ω	10/10/16-10/10/16	28.0 Normal Line / SPOT	8.0
Entered	Comments	Station	Total	Rate	u Spots	Fr Sa Su	∄	lo Tu We	SPW Mo	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line Re



Pinpoint Media Alexandria, VA 22302 1707 Osage Street WVNY 201 Humboldt St Rochester, NY 14610-1093

#103

CPE Product Agency Comments Sales Office Brand Schedule Dates Billing Type Account Types Phone/Fax Buyer Name Salesperson Advertiser Contract # Standard A Stronger Vermont (82921) 09/29/16-10/12/16 1436206 60/73/729 60/73/729 (562998) Political - Issues / Propositions (1068) Pinpoint Media (13513) National/Political Katz - Washington DC Katz - Washington DC, Washington DC (1179) Nicole,Meade, Net Total CO-OP Sales Tax Order Type Demo Commission Commission % Package Deal Headline # **Entered By** Date Entered Last Modified 10/04/16 Lindsay Benoit \$13,906.00 15.00 ECR25317303 중 09/25/16 \$2,454.00 Normal

Burlington (WVNY)
By Broadcast Month Spots
Oct. 2016 169

<u>Rate</u> \$16,360.00 \$16,360.00

Grand Total:

169

9/29/16-10/12/16 a Stronger vermont - Nab sent via email. Pymt to follow day prior to start.

			Cameress	Date:					Accepted-Stallon:	Accepted	Date.			Accepted Agyrcy/Advertiser:
					RAC	NO NO NO NO NO NO NO NO NO NO NO NO NO N) N O	JATI(CONFIRMATION CONTRAC	CO				
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00	1		×		1	:30 11A- The View	:30	4	10/07/16-10/07/16	53.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00	p.		×		1	:30 11A- The View	:30	4	10/06/16-10/06/16	52.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00	ı.		×		1	:30 11A- The View	:30	4	10/05/16-10/05/16	51.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00	ь			×	1	:30 11A- The View	:30	4	10/04/16-10/04/16	50.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00	ш				1 ×	:30 11A- The View	:30	4	10/03/16-10/03/16	49.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00	<u></u>		×		1	:30 11A- The View	:30	4	09/30/16-09/30/16	48.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.	\$60.00			×		1	:30 11A- The View	:30	4	09/29/16-09/29/16	47.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.	\$40.00	-		×		1	:30 9A- Dr. Oz	:30	4	10/12/16-10/12/16	46.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.	\$40.00	1			×	ь	:30 9A- Dr. Oz	:30	4	10/11/16-10/11/16	45.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.	\$40.00	н			×	ш	:30 9A- Dr. Oz	:30	4	10/10/16-10/10/16	44.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.	\$40.00	1		×		p-1	:30 9A- Dr. Oz	:30	4	10/07/16-10/07/16	43.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.1	\$40.00	1		×		1	:30 9A- Dr. Oz	:30	4	10/06/16-10/06/16	42.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.	\$40.00	ы		×		,_	:30 9A- Dr. Oz	:30	4	10/05/16-10/05/16	41.0 Normal Line / SPOT
9/25/16	Dr. Oz	\$40.00 Burlington (WVNY)	\$40.	\$40.00	1			×	<u>,</u>	:30 9A- Dr. Oz	:30	4	10/04/16-10/04/16	40.0 Normal Line / SPOT
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	We Th F	쿹	SPW Mo	Run Times	Length	Sec	Dates	Line Line Type / Break Type (Ref #)



WVNY Rochester, NY 14610-1093 201 Humboldt St

Alexandria, VA 22302 1707 Osage Street

#103

Comments

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

Pinpoint Media

Agency Billing Type Brand Product Schedule Dates Account Types Phone/Fax **Buyer Name** Sales Office Salesperson Advertiser Contract # 60/73/729 (562998) 09/29/16-10/12/16 A Stronger Vermont (82921) National/Political 60/73/729 Nicole, Meade, Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) Pinpoint Media (13513) 1436206 Standard Katz - Washington DC Net Total Order Type Demo CO-OP Sales Tax Commission Package Deal Entered By Commission % Headline # Last Modified Date Entered 10/04/16 Lindsay Benoit 09/25/16 ECR25317303 8 \$13,906.00 \$2,454.00 15.00 Normal

Grand Total:	Oct. 2016	By Broadcast Month Spots
••••••••••••••••••••••••••••••••••••••	ı	ast Month
169	169	Spots
\$16,360.00	\$16,360.00	Rate

		en e	Comments,	Date:					(Or)	Accepted -Stallon-	Date:			Accepted Agency/Advertiser:
					NAC.	NO N) N C	ATIC	ij	CONFIRMATION CONTRA				
9/25/16	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00	\$100.00	ш		×		1	:30 5:59P- Local 22 News at 6P	:30	ω	09/29/16-09/29/16	67.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1			×	<u></u>	:30 2P- General Hospital	:302	4	10/12/16-10/12/16	66.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1	 		×		:30 2P- General Hospital	:302	4	10/11/16-10/11/16	65.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	J				×	:30 2P- General Hospital	:30 2	4.	10/10/16-10/10/16	64.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00			×		1-	:30 2P- General Hospital	:302	4	10/07/16-10/07/16	63.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1		×		ш	:30 2P- General Hospital	:302	4	10/06/16-10/06/16	62.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00				×	-	:30 2P- General Hospital	:302	4	10/05/16-10/05/16	61.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	1			×	1	:30 2P- General Hospital	:302	4	10/04/16-10/04/16	60.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00					×	:30 2P- General Hospital	:302	4	10/03/16-10/03/16	59.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	_		×		<u>-</u>	:30 2P- General Hospital	:302	4	09/30/16-09/30/16	58.0 Normal Line / SPOT
9/25/16	General Hospital	\$75.00 Burlington (WVNY)	\$75.00	\$75.00	_		×		_	:30 2P- General Hospital	:302	4	09/29/16-09/29/16	57.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1			×	1	:30 11A- The View	:30 1	4	10/12/16-10/12/16	56.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1			×	-	:30 11A- The View	:301	4.	10/11/16-10/11/16	55.0 Normal Line / SPOT
9/25/16	The View	\$60.00 Burlington (WVNY)	\$60.00	\$60.00	1	l			1 ×	:30 11A- The View	:301	4	10/10/16-10/10/16	54.0 Normal Line / SPOT
Entered	Comments	Station	Total	Rate	Spots	r Sa Su	le Th Fr	Tu We Th	SPW Mo	Run Times	Sec Length	Sec	Dates	Line Line Type / Break Type (Ref #)



Agency

Advertiser

Brand Product

#103 Alexandria, VA 22302 1707 Osage Street Pinpoint Media

Comments

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

Billing Type

Standard

Schedule Dates Contract # A Stronger Vermont (82921) 09/29/16-10/12/16 1436206 Katz - Washington DC, Washington DC (1179) 60/73/729 (562998) Political - Issues / Propositions (1068) Pinpoint Media (13513) Order Type Demo CO-OP Headline # Entered By **Last Modified** Date Entered 10/04/16 Lindsay Benoit 09/25/16 ECR25317303 8 Normal

By Broadcast Month Spots
Oct. 2016 169

Grand Total:

169

\$16,360.00 \$16,360.00

Account Types Phone/Fax Buyer Name Sales Office Salesperson National/Political 60/73/729 Nicole, Meade, Katz - Washington DC Net Total Sales Tax Package Deal Commission Commission % 15.00 \$13,906.00 \$2,454.00

Line	Line Type / Break Type (Ref #)	Dates	Se Se	Length	h Run Times	SPW Mo		⊒ We	∄	Fr So	ر و	Spots	'n	Rate	Total		Station		දු ද	Comments	Entered
68.0 N	68.0 Normal Line / SPOT	09/30/16-09/30/16	ω		:30 5:59P- Local 22 News at 6P	1				×		$\overline{}$	-	\$100.00		\$100.0	\$100.00 Burlington (WVNY)		Local 22 News	9	
69.0 N	69.0 Normal Line / SPOT	10/03/16-10/03/16	ω		:30 5:59P- Local 22 News at 6P	1	×							\$100.00		\$100.0	\$100.00 Burlington (WVNY)		Local 22 News	9/25/16	
70.0 No	70.0 Normal Line / SPOT	10/04/16-10/04/16	3		:30 5:59P- Local 22 News at 6P	1	×	<u>. </u>					1	\$100.00		\$100.0	\$100.00 Burlington (WVNY)		Local 22 News	9/25/16	
71.0 N	71.0 Normal Line / SPOT	10/05/16-10/05/16	ω		:30 5:59P- Local 22 News at 6P	1		×					μ.	\$100.00		\$100.0	\$100.00 Burlington (WVNY)		Local 22 News	9/25/16	
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75.0 N	75.0 Normal Line / SPOT	10/11/16-10/11/16	3		:30 5:59P- Local 22 News at 6P	1	×	^					1	\$100.00		\$100.0	\$100.00 Burlington (WVNY)		Local 22 News	9/25/16	
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					CONFIRMATION CONTRAC	T	MA		Z	Ö		ZA(dani dadan			
A-peak	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	-troile							g	Date:	Correction	ents.					



Pinpoint Media 1707 Osage Street Alexandria, VA 22302

#103

윤 Agency Comments Brand Product Billing Type **Buyer Name** Sales Office Schedule Dates Contract # Account Types Phone/Fax Salesperson Advertiser Standard 60/73/729 (562998) A Stronger Vermont (82921) 09/29/16-10/12/16 1436206 60/73/729 Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) Pinpoint Media (13513) National/Political Katz - Washington DC Nicole, Meade, Net Total CO-OP Order Type Demo Sales Tax Commission % Commission Package Deal **Entered By** Date Entered Headline # Last Modified 10/04/16 Lindsay Benoit 09/25/16 \$13,906.00 ECR25317303 8 \$2,454.00 15.00 Normal

 $9/29/16 \cdot 10/12/16$ A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

Grand Total:	By Broadcast Month Spots Oct. 2016 169
169	Spots 169
\$16,360.00	Rate \$16,360.00

			Commens	Date:						Accepted-Skelion	Accepte	Day			Accepted-Agerycy/Advertiser	cepted-A
1				,	AC	CONFIRMATION CONTRA				 						
- 1	ABC World News-Sunday	\$150.00 Burlington (WVNY)	\$150.00 Burli.	\$150.00	₽	×			-		:30 6P- ABC World News	:30	4	10/02/16-10/02/16	91.0 Normal Line / SPOT	91.0 N
1	ABC22 Local News	\$70.00 Burlington (WVNY)	\$70.00 Burli	\$70.00	1	×			-		:30 7P- Local 22 News at 7P	:30	4	10/08/16-10/08/16	90.0 Normal Line / SPOT	90.0 Ni
1	ABC22 Local News	\$70.00 Burlington (WVNY)	\$70.00 Burli	\$70.00	1	×			-		:30 7P- Local 22 News at 7P	:30	4	10/01/16-10/01/16	89.0 Normal Line / SPOT	89.0 No
š	Program Change/Exception	Burlington (WVNY)	Burli							, . <u></u>				10/08/16	88,0.1 Closed Preempt	88,0.1 CI
1	ABC World News-Saturday	Burlington (WVNY)	Burli	\$150.00		×				ļ	:30 6P- ABC World News	:30	4.	10/08/16-10/08/16	88.0 Normal Line / SPOT	88.0 No
1 4 8	Schedule Change/Exception - No Saturday WNT during college football season.	Burlington (WVNY)	8urli											10/01/16	87.0.1 Closed Preempt	87.0.1 CI
1	ABC World News-Saturday	Burlington (WVNY)	Burli	\$150.00		×				p.2	:30 6P- ABC World News	:30	4	10/01/16-10/01/16	87.0 Normal Line / SPOT	87.0 No
1	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 Burli	\$100.00	<u></u>			×		t 7P	:30 6:59P- Local 22 News at 7P	:30	w	10/12/16-10/12/16	86.0 Normal Line / SPOT	86.0 No
ı	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 Burli	\$100.00	ь		ļ	×	Ī	t 7P	:30 6:59P- Local 22 News at 7P	:30	ω	10/11/16-10/11/16	85.0 Normal Line / SPOT	85.0 No
1	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 Burli	\$100.00	1-			ļ	×	t 7P	:30 6:59P- Local 22 News at 7P	:30	ω	10/10/16-10/10/16	84.0 Normal Line / SPOT	84.0 N
ĺ	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 Burli	\$100.00	1		×			t 7P	:30 6:59P- Local 22 News at 7P	:30	w	10/07/16-10/07/16	83.0 Normal Line / SPOT	83.0 No
1	Local 22 News	\$100.00 Burlington (WVNY)	\$100.00 Burli	\$100.00	1		×		[† 7P	:30 6:59P- Local 22 News at 7P	:30	ω	10/06/16-10/06/16	82.0 Normal Line / SPOT	82.0 No
1	Comments	Station	Total	Rate	Spots	Sa Su	를 F	Tu We Th	SPW Mo	SPW	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



WVNY

Alexandria, VA 22302 201 Humboldt St Rochester, NY 14610-1093

#103

1707 Osage Street Pinpoint Media

Product Agency Comments CPE Brand Billing Type Account Types Phone/Fax Buyer Name Sales Office Salesperson Advertiser Schedule Dates Contract # 60/73/729 (5 A Stronger Ve 09/29/16-10/ Standard 60/73/729 Nicole, Meade Katz - Washir Katz - Washir Political - Issu Pinpoint Medi 143620 National/Polit

Control Cont	9/25/16 9/25/16 9/25/16 9/25/16 9/25/16 9/25/16 9/25/16	n ·	Pre-Empt/Excepti ABC22 Local New ABC22 Local New Inside Edition	אה (WVNY)	D Burlingto D Burlingto D Burlingto D Burlingto D Burlingto	\$60.00 \$60.01	\$60.00 \$60.00		Z	2	\cap	al ×			9
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S-10/12/16	9/25/16	day	Pre-Empt/Excepti	ON (WANNY)	0 Burlingto	\$70.0	\$70.00	н	×					1	22 News at
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/04/16 Sy Broadcast Month Spuss Mosay Benoit Grand Total: 169	Entere		Commer	Station		Total	ate		+—	ន	≢	Tu We	1	SPW	Times
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(2/16 Last Modified rmont (82921) Last Modified Entered By (10/04/16) 10/04/16 (20/16) EN PROGRESS (MODITAL SUBJECTS) a (13513) CO-OP (O-OP) No Oct. 2016 169 ses / Propositions (1068) Headline # (ECR25317303) ECR25317303 Grand Total: 169 jton DC, Washington DC (1179) Order Type Package Deal Commission % (Commission % 15.00) Normal Package Deal S1,906.00 Sales Tax															tandard
Last Modified 10/04/16 Ext Modified 10/04/16 Oct. 2016 169 (13513) CO-OP No Grand Total: 169 es / Propositions (1068) Headline # ECR25317303 Grand Total: 169 22998) Demo Jon DC, Washington DC (1179) Order Type Package Deal Normal Package Deal 15.00 Commission % 2,454.00 \$2,454.00 Net Total \$13,906.00								Siax	Sale					<u>ai</u>	ational/Politic
(2/16 Last Modified 10/04/16 Extend by Endacts Monit Extend by Endacts Monit 10/04/16 Extend by Endacts Monit Extend by Endacts Monit 169 (13513) CO-OP No Oct. 2016 169 es / Propositions (1068) Headline # ECR25317303 Grand Total: 169 25998) Demo Order Type Normal gton DC, Washington DC (1179) Order Type Package Deal Normal gton DC Commission \$2,454.00				····		906.00	\$13,5	Total	Net .						0/73/729
12/16 Last Modified 10/04/16 Ext Modified 10/04/16 Ext Modified 10/04/16 Ext Modified 10/04/16 Ext Modified 10/04/16 Oct. 2016 169 1 (13513) CO-OP No Readline # ECR25317303 Grand Total: 169 Ess / Propositions (1068) Headline # ECR25317303 ECR25317303 Grand Total: 169 Eps / From Total: Demo Demo Normal Package Deal Normal Eps / From Total: Package Deal Normal Normal Normal						54.00	\$2,45	mission	Com						
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(82921) Last Modified 10/04/16 Entered By Lindsay Benoit Oct. 2016 169 CO-OP No Grand Total: 169 Demo C, Washington DC (1179) Order Type Normal						•		miccion %					n	jton DC	atz - Washin
Last Modified 10/04/16 Extend Modified 10/04/16 Extend By Lindsay Benoit Oct. 2016 169						nal	Norm	er Type	orde	179)	DC (1	hington	C, Wasi	jton DC	atz - Washin
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Last Modified 10/04/16 by broadcast Worth 109 Ct. 2016 169 Entered By Lindsay Benoit Cont. 2017	50.00	\$16,36	169	Grand total:			No	Ą	Ş				ω	(1351	inpoint Media
Last Modified 10/04/16 By Broadcast Month 150	0.00	oc'or¢		Oct. 2010		ay Benoit	Linds	red By	Ente			ت	(82921	mont (Stronger Ve
	8	¢16.36		Det 2016		1/16	10/04	Modified	Last					2/16	9/29/16-10/1

Line

Line Type / Break Type (Ref #)

Sec

Length

:30 6P- ABC World News

:30 6:30P- Local 22 News at 630P

92.0.1 Closed Preempt

92.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

Debt.

101.0 Normal Line / SPOT

100.0 Normal Line / SPOT

99.0 Normal Line / SPOT 98.0 Normal Line / SPOT 97.0 Normal Line / SPOT

95.0 Normal Line / SPOT 94.0 Normal Line / SPOT 93.0 Normal Line / SPOT

09/29/16-09/29/16

:30 7:30P- Inside Edition :30 6:30P- Local 22 News at 630P

:30 7:30P- Inside Edition :30 7:30P- Inside Edition :30 7:30P- Inside Edition 10/09/16-10/09/16 10/02/16-10/02/16 10/09/16 10/09/16-10/09/16 Dates

96.0 Normal Line / SPOT

103.0 Normal Line / SPOT 102.0 Normal Line / SPOT

10/11/16-10/11/16 10/10/16-10/10/16 10/07/16-10/07/16 10/06/16-10/06/16 10/05/16-10/05/16 10/04/16-10/04/16 10/03/16-10/03/16 09/30/16-09/30/16

:30 7:30P- Inside Edition :30 7:30P- Inside Edition :30 7:30P- Inside Edition :30 7:30P- Inside Edition :30 7:30P- Inside Edition



Agency

Product

Brand

Alexandria, VA 22302 1707 Osage Street WVNY 201 Humboldt St Rochester, NY 14610-1093

#103

CPE

Net Total

\$13,906.00

Sales Tax

Phone/Fax

Account Types

Comments Billing Type

> Standard National/Political 60/73/729

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

Pinpoint Media

Schedule Dates Buyer Name Contract # Sales Office Salesperson Advertiser Nicole, Meade, 60/73/729 (562998) A Stronger Vermont (82921) 09/29/16-10/12/16 1436206 Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) Pinpoint Media (13513) Demo CO-OP Commission Package Deal Order Type Commission % Headline # Entered By Last Modified Date Entered ECR25317303 8 Lindsay Benoit 09/25/16 15.00 10/04/16 \$2,454.00 Normal

Burlington (WVNY)
By Broadcast Month
Oct. 2016 Grand Total: <u>Spots</u> 169 169 Rate \$16,360.00 \$16,360.00

Line Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo		Tu We	크	Fr Sa	a Su	Spots	Rate	Total	Station	Acres of	Comments	Entered
104.0 Normal Line / SPOT	10/12/16-10/12/16	4		:30 7:30P- Inside Edition	1		×			- u	1	\$60.00	\$60.00	\$60.00 Burlington (WVNY)		Inside Edition	9/25/16
105.0 Normal Line / SPOT	09/29/16-09/29/16	ω		:30 11P- Local 22 News at 11P	2			×			2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
106.0 Normal Line / SPOT	09/30/16-09/30/16	ω		:30 11P- Local 22 News at 11P	2				×		2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)	شند	Local 22 News at 11pm	9/25/16
107.0 Normal Line / SPOT	10/03/16-10/03/16	ω		:30 11P- Local 22 News at 11P	2	×					2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
108.0 Normal Line / SPOT	10/04/16-10/04/16	ω		:30 11P- Local 22 News at 11P	2						2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
109.0 Normal Line / SPOT	10/05/16-10/05/16	ω		:30 11P- Local 22 News at 11P	2		×				2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
110.0 Normal Line / SPOT	10/06/16-10/06/16	3		:30 11P- Local 22 News at 11P	2			×			2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
111.0 Normal Line / SPOT	10/07/16-10/07/16	ω		:30 11P- Local 22 News at 11P	2				×		2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)	المستند	Local 22 News at 11pm	9/25/16
112.0 Normal Line / SPOT	10/10/16-10/10/16	3		:30 11P- Local 22 News at 11P	2	×					2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
113.0 Normal Line / SPOT	10/11/16-10/11/16	ω		:30 11P- Local 22 News at 11P	2	×					2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)		Local 22 News at 11pm	9/25/16
114.0 Normal Line / SPOT	10/12/16-10/12/16	3		:30 11P- Local 22 News at 11P	2		×				2	\$100.00	\$200.00	\$200.00 Burlington (WVNY)	ACCES	Local 22 News at 11pm	9/25/16
115.0 Normal Line / SPOT	09/29/16-09/29/16	4		:30 11:35P- Jimmy Kimmel Live!	2			×			2	\$40.00	\$80.00	\$80.00 Burlington (WVNY)	20400	Jimmy Kimmel Live	9/25/16
116.0 Normal Line / SPOT	09/30/16-09/30/16	4		:30 11:35P- Jimmy Kimmel Live!	2				×		2	\$40.00	\$80.00	\$80.00 Burlington (WVNY)	, August	Jimmy Kimmel Live	9/25/16
117.0 Normal Line / SPOT	10/03/16-10/03/16	4		:30 11:35P- Jimmy Kimmel Live!	2 ×	×					2	\$40.00	\$80.00	\$80.00 Burlington (WVNY)		Jimmy Kimmel Live	9/25/16
				CONFIRMATION CONTRA	辺	S	$\overline{\circ}$	\overline{Z}	Ŏ		SAC						
Accepted Agenty/Advertiser:			Date:	: Accepted Stellon	iion:							Date	SHAMEDO				



#103 Pinpoint Media Alexandria, VA 22302 1707 Osage Street

Comments

9/29/16-10/12/16 a stronger vermont - NAB sent via email. Pymt to follow day prior to start.

Billing Type

Standard

Agency Product Brand Advertiser **Buyer Name** Schedule Dates Contract # Account Types Phone/Fax Sales Office Salesperson 09/29/16-10/12/16 60/73/729 (562998) Political - Issues / Propositions (1068) Pinpoint Media (13513) A Stronger Vermont (82921) 1436206 National/Political 60/73/729 Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Net Total Headline # Sales Tax Order Type Demo CO-OP Commission Package Deal **Entered By** Date Entered Commission % Last Modified 10/04/16 Lindsay Benoit 09/25/16 \$13,906.00 ECR25317303 8 \$2,454.00 15.00 Normal

Burlington (WVNY)

By Broadcast Month Spots
Oct. 2016 169

Grand Total:

169

\$16,360.00 \$16,360.00

		Compressive.	Date				¥.	Accepted-Station	?*.	Date		Accepted Agency/Advertiser:
				RAC	CONFIRMATION CONTRA	NOLL	RMA	CONF				
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	1	×		1	:30 12:37A- Nightline	:30 12:37	4	10/07/16-10/07/16	131.0 Normal Line / SPOT
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	ш		×		:30 12:37A- Nightline	:30 12:37	4	10/06/16-10/06/16	130.0 Normal Line / SPOT
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	1		×		:30 12:37A- Nightline	:30 12:37	4.	10/05/16-10/05/16	129.0 Normal Line / SPOT
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	ш	21 400 80 0	×	1	:30 12:37A- Nightline	:30 12:37	4.	10/04/16-10/04/16	128.0 Normal Line / SPOT
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	1		42111	×	:30 12:37A- Nightline	:30 12:37	4-	10/03/16-10/03/16	127.0 Normal Line / SPOT
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	1	×		<u></u>	:30 12:37A- Nightline	:30 12:37	4	09/30/16-09/30/16	126.0 Normal Line / SPOT
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	1		×	_	:30 12:37A- Nightline	:30 12:37	4	09/29/16-09/29/16	125.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2		×	2	:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4	10/12/16-10/12/16	124.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2		×	2	:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4	10/11/16-10/11/16	123.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2			2 X	:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4_	10/10/16-10/10/16	122.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2	×	11.00	2	:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4	10/07/16-10/07/16	121.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2		×	2	:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4	10/06/16-10/06/16	120.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2		×	2	:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4	10/05/16-10/05/16	119.0 Normal Line / SPOT
9/25/16	Jimmy Kimmel Live	\$80.00 Burlington (WVNY)	\$40.00	2		×		:30 11:35P- Jimmy Kimmel Live!	:30 11:35	4	10/04/16-10/04/16	118.0 Normal Line / SPOT
Entered	Comments	Total Station	Rate	Spots	Fr Sa Su	Tu We Th	SPW Mo	Run Times Si	Ť	ec Length	Dates Sec	Line Type / Break Type (Ref #)



Pinpoint Media 1707 Osage Street

Alexandria, VA 22302

Comments Billing Type

Standard

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

Agency

Product

WVNY 201 Humboldt St Rochester, NY 14610-1093

Brand

Account Types Phone/Fax **Buyer Name** Advertiser Schedule Dates Contract # Sales Office Salesperson Nicole, Meade, 60/73/729 (562998) Political - Issues / Propositions (1068) A Stronger Vermont (82921) 09/29/16-10/12/16 1436206 National/Political 60/73/729 Katz - Washington DC Katz - Washington DC, Washington DC (1179) Pinpoint Media (13513) Sales Tax Order Type Demo Net Total Package Deal Headline # CO-OP **Last Modified** Date Entered Commission Commission % Entered By 15.00 Normal ECR25317303 8 Lindsay Benoit 10/04/16 09/25/16 \$13,906.00 \$2,454.00

Grand Total:

169

Rate \$16,360.00 \$16,360.00

Burlington (WVNY)
By Broadcast Month Spots
Oct. 2016 169

			Comments	Oate:						:alion:	nollah?-batqaooA	Date			Accepted-Agency/Advartiser:	coapted-
		Maria Santa			RAC	JAL	00	Š	MAT	T D	CONFIRMATION CONTRAC					
													· · · · · · · · · · · · · · · · · · ·			
9/25/16	WHAT MATTERS	\$75.00 Burlington (WVNY)	\$75,0	\$75.00		×				н	:30 10A- What Matters This Week with Joe Smith and Lauren Maloney	:30	4	10/02/16-10/02/16	140.0 Normal Line / SPOT	140.0
9/25/16	Middle/American Housewife-ABC	\$700.00 Burlington (WVNY)	\$700.00	\$700.00					×	<u></u>	:30 7:58P- The Middle/American Housewife	:30	4	10/11/16-10/11/16	139.0 Normal Line / Prime	139.01
9/25/16	How to Get Away With Murder-ABC	\$1,100.00 Burlington (WVNY)	\$1,100.00	\$1,100.00	1		×.			1	:30 10P- How to Get Away with Murder	:30	ω	09/29/16-09/29/16	138.0 Normal Line / Prime	138.0
9/25/16	Designated Survivor-ABC	\$800.00 Burlington (WVNY)	\$800.00	\$800.00	<u></u>			×		ъ.	:30 10P- Designated Survivor 10P	:30	4	10/05/16-10/05/16	137.0 Normal Line / Prime	137.0
9/25/16	DWTS	\$1,200.00 Burlington (WVNY)	\$1,200.00	\$1,200.00			.		×	ш	:30 7:58P- Dancing With The Stars	:30	w	10/10/16-10/10/16	136.0 Normal Line / Prime	136.01
9/25/16	DWTS	\$1,200.00 Burlington (WVNY)	\$1,200.00	\$1,200.00					×		:30 7:58P- Dancing With The Stars	:30	ω	10/04/16-10/04/16	135.0 Normal Line / Prime	135.0
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	_		ļ	×		н	:30 12:37A- Nightline	:30	4	10/12/16-10/12/16	134.0 Normal Line / SPOT	134.01
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	L	ļ			×	ш	:30 12:37A- Nightline	:30	4.	10/11/16-10/11/16	133.0 Normal Line / SPOT	133.0
9/25/16	Nightline	\$30.00 Burlington (WVNY)	\$30.00	\$30.00	<u></u>				×	1	:30 12:37A- Nightline	:30	4	10/10/16-10/10/16	132.0 Normal Line / SPOT	132.0
Entered	Comments	Station	Total	Rate	Spots	Sa Su	Th Fr	₩e	Mo Tu	SPW Mo	Run Times	Length	Š	Dates	Line Type / Break Type (Ref #)	Line



Pinpoint Media 1707 Osage Street Alexandria, VA 22302

#103

CPE Brand Product Agency Billing Type Comments Advertiser Schedule Dates Account Types Phone/Fax Buyer Name Sales Office Salesperson Contract # 60/73/729 (562998) A Stronger Vermont (82921) 09/29/16-10/12/16 1436206 Standard 60/73/729 Nicole, Meade, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - Issues / Propositions (1068) Pinpoint Media (13513) National/Political Net Total CO-OP Order Type Demo Sales Tax Commission % Package Deal Date Entered Commission **Entered By** Last Modified Headline # 10/04/16 Lindsay Benoit 09/25/16 \$13,906.00 15.00 ECR25317303 8 \$2,454.00 Normal

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLL OW DAY PRIOR TO START.

Burlington By Broadca Oct. 2016 Grand Total:
Burlington (WVNY) By Broadcast Month Spots Oct. 2016 169 Grand Total: 169
\$16,360.00 \$16,360.00

Line Line Type	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW Mo		Tu We Th F	Fr Sa Su	u Spots	Rate	Total	Station	Comments	Entered
141.0 Normal Line / SPOT	/ SPOT	10/09/16-10/09/16	4	73	10A- Wr Week w Lauren I	d 1		20 20 20 20 20 20 20 20 20 20 20 20 20 2	×		\$75.00	\$75.00	\$75.00 Burlington (WVNY)	WHAT MATTERS	9/25/16
142.0 M/G For 92.0.1 / SPOT	1.1 / SPOT	10/09/16-10/09/16	4	:3	:30 5:58P- 6:30P (EST)	1			· · · · · · · · · · · · · · · · · · ·		\$150.00	\$150.00	\$150.00 Burlington (WVNY)	ABC World News-Sunday - adjacent break due to S/O	10/4/16
					CC	N P R	MA	CONFIRMATION CONTRAC) N	RAC			37		
Tasipenpy/Advertiser:				Date:	acredial Statement	d Challan					Date	Conversion			



TELEVISION GROUP

125 West 55th St New York, NY 10019

Sa REV- 12 6p-6:30p

Day/Time

P

Program

ABC World News-Saturday

\$150.00

Rate

Contract # 25317303 Agency: PINPOINT MEDIA CPE: 60/73/729 Changes as of: 10/12/2016 at 6:01 PM

Agency Order #: 5422997

ALEXANDRIA, VA 22302 1707 OSAGE ST # 103

Product: TV

Advertiser: A Stronger Vermont

Flight: 9/29/16 - 10/12/16

Primary Demo: Adults 35+

Market: Burlington-Plattsburgh Office: WASHINGTON Station: WVNY

Version: Highlighting Revision 2

Total \$: \$16,360.00

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFTARI
202-872-5880 Total Spots: 169
Total CPP: \$0.00 Total GRP:

Separation:

Traffic #: 1436206

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.01	0	A35P Rating
TOTALS:	30	Len
16	0	9/29
15	0	9/30
N	1 🌣 0	Len 9/29 9/30 10/1 10/2 10/3 10/4 10/5 10/6 10/7 10/8 10/9 10/10 10/11
υı	0	10/2
15	0	10/3
16	0	10/4
6	0	10/5
5	0	10/6
15	0	10/7
8	<u>1</u> 0	10/8
υı	0	10/9
16	0	10/10
16	0	10/11
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Comments: 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.

9/29 - 10/11

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Buyer: Meade, Nicole

Page
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4



125 West 55th St New York, NY 10019

Sa REV- 12 6p-6:30p

Day/Time

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Program

ABC World News-Saturday

\$150.00

30 5 0

TOTALS:

Rate

A35P Rating

Len 10/12

10/12 - 10/12

Contract # 25317303 CPE: 60/73/729
Agency: PINPOINT MEDIA 1707 OSAGE ST # 103 Changes as of: 10/12/2016 at 6:01 PM

ALEXANDRIA, VA 22302

Agency Order #: 5422997 Product: TV

Buyer: Meade, Nicole Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Flight: 9/29/16 - 10/12/16
Advertiser: A Stronger Vermont

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Office: WASHINGTON

Station: WVNY Market: Burlington-Plattsburgh

Version: Highlighting Revision 2

Total \$: \$16,360.00

Total Spots: 169 Total GRP: Total CPP: \$0.00

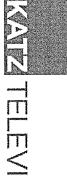
Traffic #: 1436206

Separation:

Comments: 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START. Total Total

0.0	\$0.00	\$16,360.00	169	
0.0	\$0.00	\$0.00	0	
GRP	СРР	49	Spots	
		1000	0.00	

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XAIZ TELEVISION GROUP

Special Instructions

125 West 55th St New York, NY 10019

10/06/16 1:43 PM 09/29/16 2:42 PM

Elizabeth Guy Elizabeth Guy

Please advise Thanks!

10/12/16 6:01 PM LAILA DAFTARI

9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START

Order Level Comments

Part of the MG offer sent on 9/29 has since expired

Date/Time

Added by

Comment

Line 13 World News 1x 10/1 n/a due to sports MG offer 3x General Hospital 2-3P Sect 5 \$50 1x 10/4, 1x 10/5 and 1x 10/6 Please advise Thanks!

New Offers Line 12 World News 1x 10/1 and 1x 10/8 due to Schedule Change College Football Aired during this TP MG offer 1x World News Tonight 6:30-7 10/10-10/12 M-W @ Sect3 \$300

Contract # 25317303 CPE: 60/73/729
Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont

1707 OSAGE ST # 103 Agency Order #: 5422997 Product: TV

ALEXANDRIA, VA 22302

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Meade, Nicole

Changes as of: 10/12/2016 at 6:01 PM Flight: 9/29/16 - 10/12/16 Version: Highlighting Revision 2 Station: WVNY

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 169

Total \$: \$16,360.00

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1436206

							705.0	WETZ: 43%	
							9%	WFFF: 9%	
							38%	WCAX: 38%	
	N/A	\$16,360.00	169	100%	Total			Comment:	
	N/A	\$16,360.00	169	100%			10%	WVNY Share: 10%	
	CPP	Dollars	Spots	% Distrib	Day/Time		\$163,600	Market Budget: \$163,600	
		Daypart Summary	Daypart			on	Competitive Information		
ART.	PRIOR TO ST	IT TO FOLLOW DAY	\ EMAIL. PYM	NAB SENT VIA	SER VERMONT -	9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START	RACHELLE RAY - Washington DC	09/23/16 3:15 PM	
ART.	W DAY PRIOR TO START	IT TO FOLLOW DAY	\ EMAIL. PYM	NAB SENT VIA	SER VERMONT -	9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLO	RACHELLE RAY - Washington DC	09/23/16 3:15 PM	

 0.0	N/A	\$16,360.00	169	100%	Total
 0.0	N/A	\$16,360.00	169	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

\$16,360.00	169	Total
\$16,360.00	169	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

					Transa	Transaction History	1	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Total Spots from 171 to 169, Calculated Dollars from \$16,660.00 to \$16,360.00, Competitive Market Budget from \$16,600 to \$163,600, User Entered \$ from \$16,660.00 to \$16,360.00. 1 buyline added
Revision	10/12/16 6:01 PM LAILA DAFTARI	LAILA DAFTARI	Revised		2	\$-300.00	\$16,360.00 c	or modified.
Makegood 2	10/6/16 1:43 PM Elizabeth Guy	Elizabeth Guy	Confirmed			\$0	\$16,660.00	
Makegood 1	9/29/16 2:42 PM Elizabeth Guy	Elizabeth Guy	Confirmed	-10		\$0	\$16,660.00	
Queued for Electronic)	3	
Queued for Electronic	9/25/16 12:48 PM					\$0	\$0	
Queued for Electronic Contracting	9/25/16 12:43 PM					\$0	\$0	



Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

New Revision

9/23/16 3:15 PM Washington DC RACHELLE RAY -9/23/16 3:03 PM Washington DC

New

169

\$16,660.00

8

\$16,660.00 \$16,660.00

Changes: Comments from Separation: 30 to 9/29/16-10/12/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START., User Entered \$ from \$0.00 to \$16,660.00, Demo Meta to [R16], Total Spots from 169 to 171. 6 buylines added or modified.

Confirmed

Trans

Created/Received Created by

Status

Spot+

Spot-

\$ Chg

Contract \$ Comment

Transaction History

125 West 55th St New York, NY 10019

Agency: PINPOINT MEDIA CPE: 60/73/729 1707 OSAGE ST # 103

Contract # 25317303

Agency Order #: 5422997

Product: TV

ALEXANDRIA, VA 22302

Buyer: Meade, Nicole

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

Changes as of: 10/12/2016 at 6:01 PM Advertiser: A Stronger Vermont Flight: 9/29/16 - 10/12/16

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: LAILA DAFTARI 202-872-5880

Market: Burlington-Plattsburgh Office: WASHINGTON

Version: Highlighting Revision 2

Station: WVNY

Total \$: \$16,360.00

Total Spots: 169 Total GRP: Total CPP: \$0.00

Separation: Traffic #: 1436206

Page 4 of 4